

UK NORDIC BALTIC SUMMIT: 19-20 JANUARY 2011



THEME: Jobs, Family & Gender Equality

TITLE OF PRESENTATION: Job first, Social inclusion, New skills for New jobs

Synopsis:

How a shared, corporate commitment and responsibility between public and private sectors can find new ways to tackle unemployment and social development for future needs

Presenter: Ms. Angeles Bermudez- Svankvist

Short Biography:

Ms. Angeles Bermudez – Svankvist is since september 2008 Director General of Arbetsförmedlingen, the Swedish Public Employment Service.

With an academic background as odontologist, and later on as Chief Executive Officer within the Health Care sector, she is currently managing one of the most important Swedish state authority.

She is acknowledged for her empowered, creative and strong leadership and has been rewarded in those capacities at several occasions.

- **Work first approach**
- **Social inclusion**
- **Equip the individual**

Inflow of young people and outflow of retired people on the Swedish labour market 2008-2020

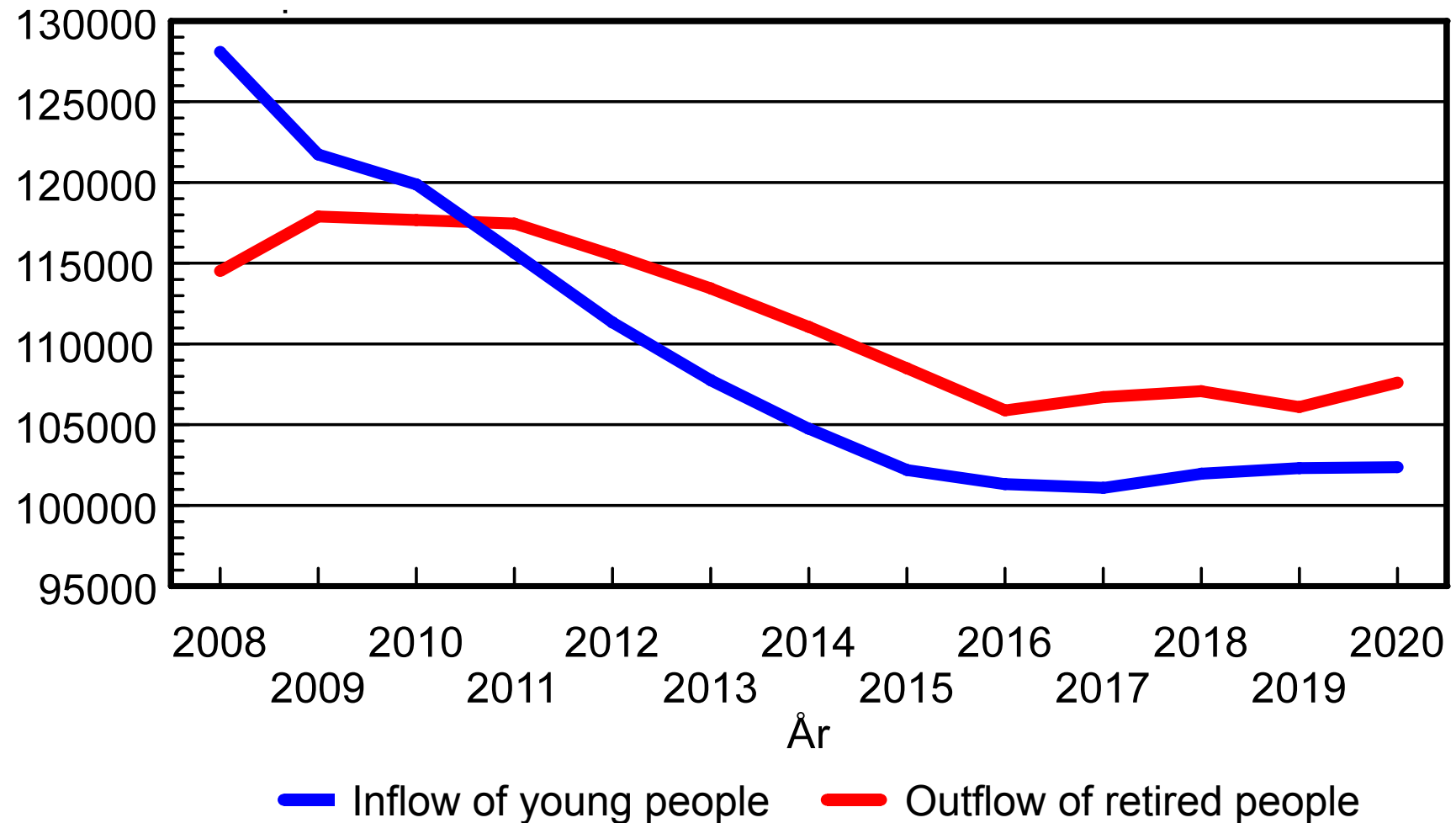
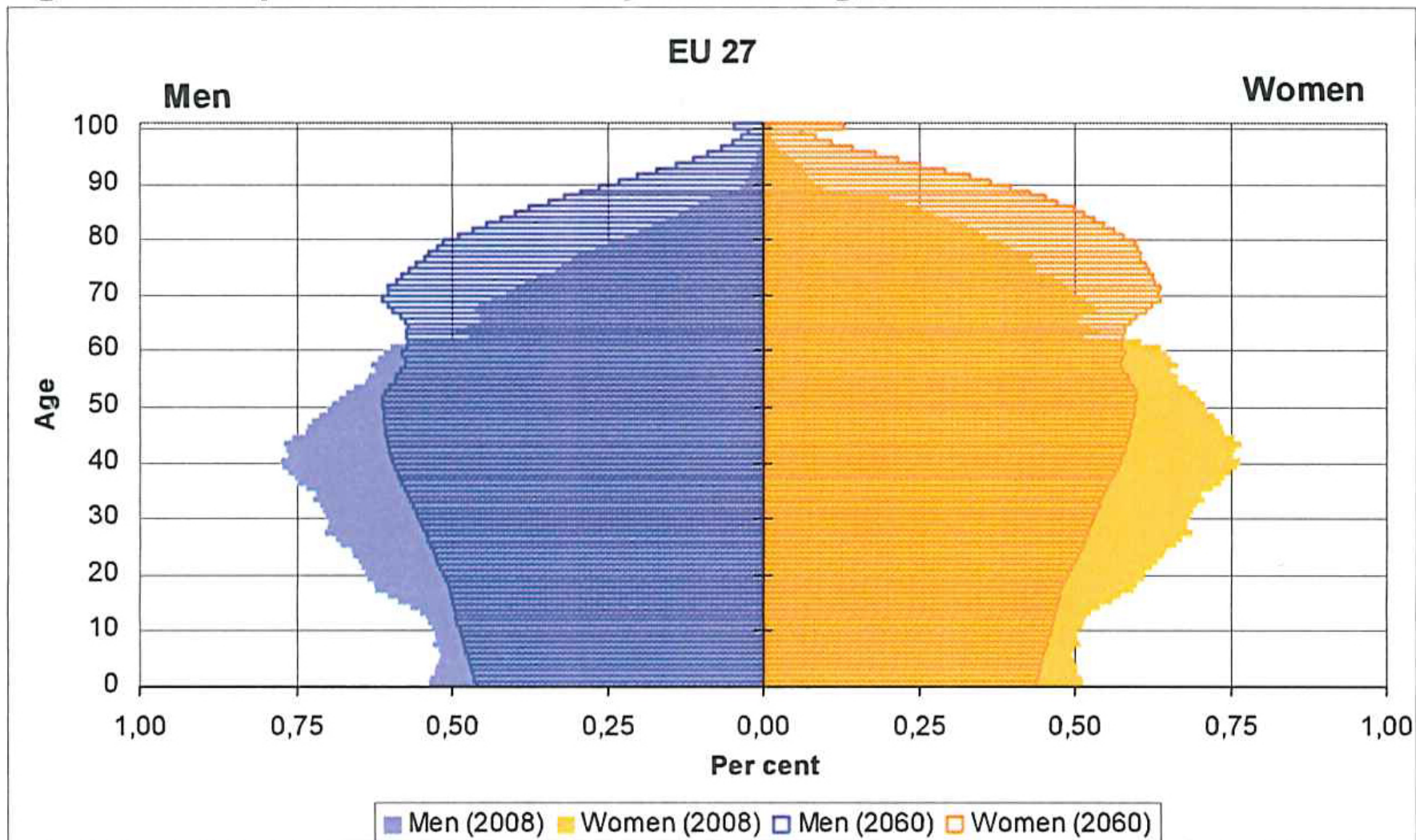


Figure 1.1: Population structure by sex and age, 2008 and 2050



- **Social responsibility**



Make best use of invested taxmoney for those with the biggest needs

- **Profitability**



The public economy is the winner by equipping the individuals furthest away from the labour market

- **Adjustment to market**

New Skills for New jobs

'Tälje tillväxt' -Mission

- *Reduce youth unemployment with 50% in Södertälje Municipality*
- *Provide an opportunity for the young jobseekers to complete school grades*
- *Provide the individuals with increased knowledge of languages*
- *Equip the employed youth with shorter training*