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# Entrepreneurship Education as a Key Tool for Future Job Creation

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# Entrepreneurship & Education

- Entrepreneurship education is traditionally seen as a part of higher education. We see as a **set of values and competencies** needed already at earlier stages of child development
- Needed, to **understand the context** of modern life – **market economy**
- The aim is **not to reproduce** business people, but to increase the potential of self realisation
- Entrepreneurship is often mis-interpreted as ability to take risk
- Most successful business people are very risk averse
- Defining factor is **higher sense of achievement** – enterprising people are more driven to results
- **Do the primary and secondary education support the development of enterprising youth?**

# More entrepreneurial people. How?

- **Integration** of entrepreneurship competencies into curricula of traditional school classes (math, native language, history etc.)
- **Focus** on basic and secondary education (including kindergarten)
- Modernizing teaching methods (active study)
- **Curricula design** starts from **outputs** – what do we want the pupil/student to know and to do?  
**Who is the ideal enterprising person?**

# THINK CREATIVELY • TAKE BRAVE INITIATIVE ACT WISELY • TAKE RESPONSIBILITY AND CARE

## Be Enterprising!



### Thinks creatively

- Is curious, open and willing to learn
- Is able to find new ideas/solutions
- Is able to solve problems creatively and learn from mistakes
- Is able to notice and use global opportunities

### Takes brave initiative

- Is motivated and independent
- Dares to think big and ambitiously and set high goals
- Wants to achieve the best
- Dares to make decisions and try

### Acts wisely

- Is determined to achieve the goals
- Is able to adequately assess one-self and the consequences of one's choices
- Is able how to consciously plan and use resources
- Is able to establish relations and co-operate

### Takes responsibility and cares

- Takes into account the surrounding people and the environment
- Acts responsibly
- Copes with failure and uncertainty



# What Needs to Be Done in Estonia?

- Development of **teacher education** and training
- Development of teaching **methodologies** – not only what but also **how** to teach
- Active **involvement of pupils**
- **Inclusion of families/homes**, encouraging parents
- Student companies, project/business plan competitions, co-operation projects etc.

Entrepreneurship competencies are needed in modern economy not only by those, who intend to create jobs, but also to increase **employability** of all employees.

# The Model of Entrepreneurship Education

■ Development of attitude, behaviour and thinking patterns

